



**FOR IMMEDIATE RELEASE**

Friday, February 11, 2022

**The Importance of Human Milk Banking Will Be Exhibited at the 2022 Southern Home and Garden Show in Knoxville, TN**

*Mothers' Milk Bank of Tennessee's goal is to increase awareness of the state's new pasteurization facility servicing medically fragile babies statewide.*

Murfreesboro, TN – Mothers' Milk Bank of Tennessee (MMBTN) will be an exhibitor at the Southern Home and Garden Show in Knoxville, February 11-13, 2022. MMBTN is a 501(c)(3) non-profit milk bank dedicated to providing safe, pasteurized donor human milk to the most vulnerable babies in Tennessee. In September 2021, the organization opened its pasteurization facility in Murfreesboro, Tennessee. MMBTB hopes to increase engagement and create awareness among the East Tennessee community at-large. Milk donors, screening volunteers, and community partners are essential statewide to fulfill the organization's mission.

"This is the first few times we've gone to a large event like this, and I am encouraging people from this experience to do this across the state so that we can make it more widely known that we exist and so we can affect the whole state of Tennessee," said Pat Steimer, East Tennessee Regional Director and Board Member of the MMBTN.

Medically fragile babies are at the center of MMBTN's mission. Attendees of the Southern Home and Garden Show will have the opportunity to write the names of babies that have been in the NICU, babies that have been lost, and premature babies.

Tickets can be purchased online at [www.dogwoodarts.com/houseandgardenshow](http://www.dogwoodarts.com/houseandgardenshow), or at the door. Pricing: \$10 Adults / \$8 Seniors 65+ & Military / Free for Children 12 & Under

**Show Hours and Dates**

- Friday, February 11th :10:00am – 6:00pm
- Saturday, February 12th: 10:00am – 6:00pm
- Sunday, February 13th: 10:00am – 5:00pm

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**About**

Mothers' Milk Bank of Tennessee (MMBTN) is a non-profit milk bank founded in 2014 by Susan Campbell, MD and Helen Scott, RN to provide pasteurized donor human milk (PDHM) to at-risk babies across Tennessee. Since its inception, MMBTN has create 12 milk depot sites across Tennessee where mothers can drop off excess breastmilk and has collected over 500,000 ounces of donated milk. In September 2021, the organization opened its pasteurization facility in Murfreesboro, Tennessee.