


**When you sign up to donate monthly to a nonprofit on Facebook, Meta will match 100% of your donation after you make your second monthly donation. We'll match up to \$100 per donation, \$100,000 per nonprofit and up to \$7 million in total across all organizations. This is a shift from how we've historically matched one-time donations on GivingTuesday. As we celebrate the 10th anniversary of this global day of giving, we look forward to helping organizations sustain support far beyond the holidays.**

### **How to create a nonprofit fundraiser**

1. On your computer, login to [Facebook](#).
2. On the left, click  **Fundraisers**.
  - **Tip:** If you don't see **Fundraisers** on the left, then click **See more**.
3. On the left, click **Raise money**.
4. Click **Nonprofit**.
5. You can either:
  - Find us at <https://www.facebook.com/fund/MilkBankTN/>
  - Type into the search bar to find the nonprofit you want to raise money for
6. Select the nonprofit.
7. On the left, enter:
  - The goal amount of money you want to raise
  - The currency you want the funds to be in
8. Click **Create**.

You'll see a screen pop up where you can invite your friends to donate to your fundraiser, share your fundraiser in your feed, or donate to the fundraiser yourself. If you're not ready to do any of those things, click **Not now**. Learn more about how to [create and manage fundraisers from your Page](#).